**Integral University, Lucknow**

## Department of Commerce and Business Management

**Program: BBA**

## Study and Evaluation Scheme

**Semester- THIRD**

| S.No. | Course code | Course Title | Type of Paper | Period Per/hr/week/sem | | | Evaluation Scheme | | | | Sub. Total | Credit | Total Credits | Attributes | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | L | T | P | CT | TA | Total | ESE | | | | Employability | Entrepreneurship | Skill Development | Gender Equality | Environment & Sustainability | Human Value | Professional Ethics | Sustainable Development Goal |
| | | | | | | | | | | | | | | | | | | | | | |
| 1 | BM 213 | Indian economy | Major | 3 | 1 | 0 | 40 | 20 | 60 | 40 | 100 | 3:1:0 | 04 | √ | √ | √ | | | √ | √ | SDG- 8, 9, 12 |
| 2 | BM 214 | Mercantile law | Major | 3 | 1 | 0 | 40 | 20 | 60 | 40 | 100 | 3:1:0 | 04 | √ | √ | √ | √ | | √ | √ | SDG- 8, 16 |
| 3 | BM 215 | Cost & management accounting | Major | 3 | 1 | 0 | 40 | 20 | 60 | 40 | 100 | 3:1:0 | 04 | √ | √ | √ | | | | √ | SDG- 4 , 9 |
| 4 | LN 201 | Advance professional communication | Major | 3 | 1 | 0 | 40 | 20 | 60 | 40 | 100 | 3:1:0 | 04 | √ | √ | √ | | | √ | √ | SDG-4,12,16,17 |
| 5 | BM 216 | Basics of production & operation management | Major | 3 | 1 | 0 | 40 | 20 | 60 | 40 | 100 | 3:1:0 | 04 | √ | | | | | | | SDG- 4, 12 |
| 6 | BM 217 | Seminar | Major | 0 | 0 | 4 | 40 | 20 | 60 | 40 | 100 | 0:0:2 | 02 | √ | √ | √ | | | | √ | SDG- 4, 8, 9 |
| | | | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | | |
| **Total** | | | | **15** | **05** | **04** | **240** | **120** | **360** | **240** | **600** | | **22** | | | | | | | | |

**Department of Commerce and Business Management**
Study and Evaluation Scheme

**PROGRAM: BBA** **SEMESTER FOURTH**

| S.No. | Course code | Course Title | Type of Paper | Period Perhr/week/sem | | | Evaluation Scheme | | | | Sub. Total | Credit | Total Credits | Attributes | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | L | T | P | CT | TA | Total | ESE | | | | Employability | Entrepreneurship | Skill Development | Gender Equality | Environment & Sustainability | Human Value | Professional Ethics | Sustainable Development Goal |
| | | | | | | | | | | | | | | | | | | | | | |
| 1 | **BM 218** | **Essentials of Research Methodology** | Major | 3 | 1 | 0 | 40 | 20 | 60 | 40 | 100 | 3:1:0 | 4 | √ | √ | √ | | | √ | √ | SDG- 4,8,9 |
| 2 | **BM 219** | **Principles of Financial Management** | Major | 3 | 1 | 0 | 40 | 20 | 60 | 40 | 100 | 3:1:0 | 4 | √ | √ | √ | | | | | SDG- 4,8,9 |
| 3 | **BM 220** | **Consumer Behavior & Decisions** | Major | 3 | 1 | 0 | 40 | 20 | 60 | 40 | 100 | 3:1:0 | 4 | √ | √ | √ | | | √ | √ | SDG- 12 |
| 4 | **BM 221** | **Commercial Law** | Major | 3 | 1 | 0 | 40 | 20 | 60 | 40 | 100 | 3:1:0 | 4 | √ | √ | √ | | | √ | | SDG- 4,5,9 |
| 5 | **BM 222** | **Quality Management** | Major | 3 | 1 | 0 | 40 | 20 | 60 | 40 | 100 | 3:1:0 | 4 | √ | √ | √ | | | √ | | SDG- 4,6,12 |
| 6 | **CS 201** | **Basics of DBMS in Business** | Major | 2 | 1 | 0 | 40 | 20 | 60 | 40 | 100 | 2:1:0 | 3 | √ | | √ | | | | | SDG- 4 |
| 7 | **CS 202** | **Basics of DBMS in Business Lab** | Lab | 0 | 0 | 4 | 40 | 20 | 60 | 40 | 100 | 0:0:4 | 2 | √ | | √ | | | | | SDG- 4 |
| **Total** | | | | **17** | **06** | **04** | **280** | **140** | **420** | **280** | **700** | | **23** | | | | | | | | |